Paid Student Internship
Benefits Eligible: No
Pay: Hourly $10 - $12
Line Manager: Maria Lara
Department: Operations & Communications
Status: Part-time 20 hrs/wk
Please email maria.lara@sorensonimpact.com with any questions you may have.

ABOUT
The Sorenson Impact Center (SIC) at the University of Utah David Eccles School of Business envisions a thriving world where all people are valued, communities prosper, and the measured impact of our actions guides decision making. The Center advances global impact through innovation in impact investing and finance, public policy and government spending, and corporate and social sector behavior with organizations across the globe, and utilizes world-class data science, impact storytelling and collaboration as key tools. As part of its mission to train future impact leaders, the Center integrates academic programming and experiential learning into each of its practice areas. To learn more about the Center and apply to the Student program, please visit https://www.sorensonimpact.com/student-program.

OVERVIEW
The Sorenson Impact Center is seeking for Marketing Specialist student interns to work in conjunction with the Operations and the Marketing Communication and Storytelling (MCS) teams on a range of duties including student program communication and development. The Marketing Specialist intern will work under the general supervision of the Student Program Manager. This position requires frequent interaction with key stakeholders for the student program including prospective Communications team members (Senior Graphic Designer, Webmaster, Director of Communications), student interns, Sorenson Impact Center alumni, faculty, and university staff from the University of Utah, and other educational institutions.

Due to the interdepartmental nature of this position, candidates must be professional, self-motivated, and a team player. Applicants must also have strong communication and organizational skills and be comfortable working with those from diverse backgrounds. The Sorenson Impact Center’s work is fast paced and constantly evolving so please watch a short YouTube video to learn more about what we do.
Duties include:

- Website management: Assist with the design and maintenance of the student and alumni program websites
- Social Media coordination: Assist and coordinate with Communications team on the creation of social media campaigns and content focusing on student engagement and alumni outreach
- Marketing/Outreach collateral: Help develop and distribute printed collateral and digital posters
- Help manage and organize applications (i.e. Handshake, Qualtrics)
- Write monthly newsletter
- Help track data metrics: website, social media, applications, and more

QUALIFICATIONS

- Proactive, innovative, and resourceful
- Demonstrate a "solutions-oriented" problem solving mentality
- Strong written and verbal communication skills
- Proven analytical skills
- Detail-oriented, proactive and self-motivated
- Healthy collaborative attitude with track record on on-time deliverables
- Ability to be productive within ambiguous project guidelines

The dynamic nature of work means the student experience becomes more valuable with deeper levels of engagement. To facilitate this experience, student interns are expected to commit to working 20 hours per week for a minimum of two semesters (continuation beyond the first semester is dependent upon meeting the appropriate level of performance).

*Due to legal restrictions regarding student employment under certain Visa statuses, Sorenson Impact can not guarantee our ability to pay international students. For international students potentially selected, we commit to working with you and your institution to determine our ability to adequately compensate you for your time and energy. Please reach out with any questions.*